

The LAKELANDS Leader



Advertising Rates *Please note that our sizes have changed!*

Size	Single Issue	3x (10% off)	6x (15% off)	12x (20% off)
Full page*	\$240	\$216	\$204	\$192
Half page*	\$155	\$140	\$132	\$124
Quarter page*	\$85	\$77	\$72	\$68
Eighth page*	\$45	\$41	\$38	\$36
Professional Directory*	\$35	\$32	\$30	\$28

*Full-color is available for an additional \$125 per month

Design services are available: \$25 for directory, eighth-page and quarter-page ads, \$50 for half-page and full page ads. For more information, contact Deb Dulin at dulin.design@gmail.com.

The Official Publication of the Lakelands Community Association

Distribution Info:

With a distribution of 1400, *The Leader* is delivered by direct mail to each residence in Lakelands and also can be found on stands at other community locations.

Publication Date: 1st of each month

Advertising Deadline: 15th of each month

Payment:

Cash or checks accepted. Sorry, credit cards are not accepted. Please make checks payable to *Lakelands Leader* and mail to **960 Main Street, Gaithersburg, Maryland, 20878**

For additional advertising information, contact Gina Dropik at leader@lakelands.org or call 240-631-8338 x102.

Technical Requirements:

Ads must be submitted as "camera-ready" art; digital files can be sent via email as high-resolution files. Ads should be mailed along with payment to the advertising director at the above mailing address. Please ask about our reasonably-priced ad design services!

File Types:

Ads must be submitted in one of the following formats:

- PDF
- JPG
- TIF
- EPS

Note: *The Lakelands Leader* reserves the right to refuse advertising it deems objectionable.

Available Ad Sizes:

Full Page
7.25"w x 9.25"h

Prof. Directory:
3"w x 1.75"h

Half Page Vertical:
3.5"w x 9.25"h

Half Page Horizontal:
7.25"w x 4.5"h

Quarter Page:
3.5"w x 4.5"h

Eighth Page:
3.5"w x 2"h